

## PRESS RELEASE

### EPOS extends partnership with North Esports

North Esports and leading audio brand EPOS have extended their successful partnership through 2020. Esports fans can look forward to new exciting projects, including North's #HearTheComms, where EPOS provides fans of CS:GO with the opportunity to gain a unique insight into North Esports team communications.

"We are very thrilled to extend our partnership with EPOS. Sound quality is one of the most important factors when competing in all esports titles, and with EPOS we ensure that our esports athletes in CS:GO, FIFA and Apex Legends are equipped with state-of-the-art headsets." **CEO of North, Christopher Håkansson**

"As a leading Nordic esports organization, North is an obvious partner for EPOS. Their focus on performance and professionalism make them a great match for us. Dedication to premium audio is in our DNA and being able to realize this through this extended partnership is exciting for EPOS' ambitions to be involved in the professional gaming scene." **Andreas Jessen, Senior Director of Product Management and Marketing, Gaming at EPOS**

The partnership means that North Esports' athletes will use EPOS' high-end audio equipment for both travel and match use.

EPOS will feature on the North jersey for the remainder of 2020, starting at the ESL Pro League.

#### About EPOS

EPOS is an audio and video solution company developing and selling devices for business professionals and the gaming community. Based on leading and advanced technologies, the Danish founded company delivers high-end audio and video solutions with design, technology and performance as paramount parameters.

The establishment of EPOS is based on the decision to let the business segments of the joint venture – known as Sennheiser Communications – between Sennheiser Electronic GmbH & Co. KG and Demant A/S evolve in different set-ups. Alongside the introduction of a new own-branded portfolio, EPOS continues to sell the current Sennheiser Communications portfolio co-branded as EPOS | SENNHEISER.

EPOS is part of the Demant Group – a world-leading audio and hearing technology group. As such, it builds on more than 115 years of experience of working with innovation and sound.

With headquarters in Copenhagen, Denmark, EPOS operates in a global market with offices and partners in more than 30 countries.

Find more information at [www.eposaudio.com](http://www.eposaudio.com)

#### About North Esports

North Esports is a Nordic esports organization founded in 2017 by some of the biggest sport and entertainment companies in Scandinavia. The organization counts three top tier esports teams in CS:GO, FIFA and Apex Legends.

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