

Cloud9 Welcomes EPOS as Official Audio Partner

Copenhagen, Denmark - September 2, 2020 - Cloud9 is thrilled to announce EPOS, the global pioneer in high-end audio solutions and technology, as Official Audio Partner. With EPOS' equipment delivering a seamless audio experience, Cloud9 are looking forward to unlocking The Power of Audio™.

EPOS is no stranger to esports, having partnered with Riot Games to be the Official Audio Partner of the Oceanic Pro League and partnering with SK Gaming earlier this year. Their passion for performance drives their ability to develop state-of-the-art gaming audio equipment which enables digital athletes to perform at the top of their game. Whether you're taking in the craftsmanship of a single-player campaign or hopping into a match with friends to determine superiority, EPOS is engineered to provide you with the ultimate gaming experience.

With Cloud9 in the midst of yet another successful year, featuring an LCS championship in Spring Split, multiple victories in Valorant, and most recently a Rainbow Six championship in the Six August 2020 Major - North Division, the organization is excited to welcome EPOS to the #C9FAM and take their experience to the next level.

"I see a lot of what we've built with Cloud9 in EPOS. Their pursuit of excellence knows no bounds and it's clear they're always looking for ways to innovate. We're excited to be partnering with them and eagerly look forward to the next evolution in our performance." - **Jack Etienne, Cloud9 CEO & Co-Founder**

"At EPOS, we strive to unleash human potential and lift gaming into a whole new dimension through powerful audio solutions and are delighted to be working with a respected esports organization like Cloud9. As a business, we bring 115 years of audio expertise to the Cloud9 partnership and aim to enhance their activities by delivering our state-of-the-art audio equipment to ensure a high-end audio experience for all involved." - **Maja Frølund Sand-Grimnitz, Head of Global Marketing, Gaming**

As part of the sponsorship, EPOS commits to providing engineering hours for collaboration on technology initiatives of specific relevance to esports and performance.

About EPOS

EPOS is an audio and video solution company developing and selling devices for business professionals and the gaming community. Based on leading and advanced technologies, the Danish founded company delivers high-end audio and video solutions with design, technology and performance as paramount parameters.

The establishment of EPOS is based on the decision to let the business segments of the joint venture – known as Sennheiser Communications – between Sennheiser electronic GmbH & Co. KG and Demant A/S evolve in different set-ups. Alongside the introduction of a new own-branded portfolio, EPOS continues to sell the current Sennheiser Communications portfolio co-branded as EPOS | SENNHEISER.

EPOS

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EPOS is part of the Demant Group – a world-leading audio and hearing technology group. As such, it builds on more than 115 years of experience of working with innovation and sound.

With headquarters in Copenhagen, Denmark, EPOS operates in a global market with offices and partners in more than 30 countries.

Find more information at www.eposaudio.com

About Cloud9

Founded in 2013, Cloud9 has grown to become one of the most recognizable esports organizations in the world. With championships industry-wide, unmatched viewership hours, and extensive benefits packages for players and staff, Cloud9 prides itself on being the best in all categories.

At this time, Cloud9 fields professional teams in League of Legends, Counter-Strike: Global Offensive, VALORANT, Overwatch, Fortnite, Rainbow Six Siege, Hearthstone, Super Smash Bros Melee, World of Warcraft, PLAYERUNKNOWN'S BATTLEGROUNDS Mobile, and Teamfight Tactics.

To find more information about Cloud9, visit <http://www.cloud9.gg>.

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