

EPOS Delivers Latency-Free Gaming on the Go with New GTW 270 Hybrid Wireless Earbuds

The premium audio brand for gaming and enterprise, EPOS, has set the new standard for wireless audio for mobile and console gaming all in one product, with the launch of GTW 270 Hybrid.

Copenhagen, Denmark – January 21, 2021 – [EPOS](#) reveals the premium audio company's first solely EPOS branded mobile gaming peripheral. The GTW 270 Hybrid wireless earbuds set a new standard with low-latency audio. This is achieved through the accompanying USB-C dongle, which makes the earbuds perfect for use when it's time for zero-lag gaming. Alongside, Bluetooth® connectivity ensures compatibility with a wide range of mobile devices. The EPOS GTW 270 Hybrid are available now on the official EPOS website and from select retailers.

GTW 270 Hybrid is designed for the mobile gamer and compatible with Nintendo Switch™, Android™ phone, PC and Sony PlayStation® devices. In addition to the GTW 270 Hybrid, pre-orders are now open for the dongle-free Bluetooth® compatible version, the GTW 270.

Quality audio, anywhere

With up to five hours of uninterrupted battery life from just a 90-minute charge, the GTW 270 Hybrid wireless earbuds are ready to follow casual and hardcore gamers taking on any portable gaming sessions. The included carrying case, in a sleek gunmetal silver, provides an additional 20 hours of charge for extended gaming sessions.

With interchangeable rubberized ear tip sizes and a unique ergonomic shape, each noise-isolating earbud fits to the natural shape of ears for a comfortable fit. Thanks to a database of 800,000 ear scans provided by EPOS parent company Demant, EPOS engineers were able to test numerous designs against the statistical data using AI technologies, developing earbud shells specifically to reduce the pressure on non-flexible parts of the ear to negligible levels while maintaining an excellent acoustic seal and delivering state of the art in-ear acoustics. The GTW 270 Hybrid also boasts IPX 5 water resistance, protecting them from sweat and light rain.

"The discreet, yet iconic design makes the GTW 270 Hybrid an excellent product for those who are looking for amazing wireless earbuds for mobile gaming with the best audio quality and no latency. Whether immersed in a gaming session at break time or catching a few rounds of their favourite game on their Switch or phone on a daily commute, the GTW 270 Hybrid delivers no-compromise sound excellence for the gamer on the go." says Maja Sand-Grimnitz, Head of Global Marketing at EPOS.

The Power of Audio

Unlike other wireless earbuds, the GTW 270 Hybrid's AptX™ low latency codec offers closed acoustic audio clarity for fully immersive in-game playback. Each earbud's unique ergonomic shape paired with EPOS's proprietary miniaturized audio drivers deliver deep powerful bass, natural mids and crisp highs for unrivalled sound quality engineered specifically for gaming. Similarly, the GTW 270 Hybrid provides dual-channel standard Bluetooth® 5.1 for speaker and microphone transmission. The earbuds' dual microphones deliver clear communications, reducing background noises for a rich multiplayer gaming experience.

The GTW 270 Hybrid's USB-C wireless dongle is compatible with Nintendo Switch™ and Android™ phones, in addition to standard Bluetooth® 5.1 connectivity to any Bluetooth® compatible device. A 1.5-meter USB-C to USB-A converter cable for PC and Sony PlayStation® consoles is also included.

Price and availability

EPOS

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The EPOS GTW 270 Hybrid comes included with a portable charging case, USB-C dongle, different-sized eartips and USB-C to USB-A converter cable, and a suggested retail price of \$199 USD/C\$249 CAD. The dongle-free GTW 270 version is available now for pre-order with a suggested retail of \$169 USD/C\$199 CAD. Both wireless earbuds can be found at eposaudio.com/gaming.

About EPOS

EPOS is an audio and video solution company developing and selling devices for business professionals and the gaming community. Based on leading and advanced technologies, the Danish founded company delivers high-end audio and video solutions with design, technology and performance as paramount parameters.

The establishment of EPOS is based on the decision to let the business segments of the joint venture – known as Sennheiser Communications – between Sennheiser electronic GmbH & Co. KG and Demant A/S evolve in different set-ups. Alongside the introduction of a new own-branded portfolio, EPOS continues to sell the current Sennheiser Communications portfolio co-branded as EPOS | SENNHEISER.

EPOS is part of the Demant Group – a world-leading audio and hearing technology group. As such, it builds on more than 115 years of experience of working with innovation and sound.

With headquarters in Copenhagen, Denmark, EPOS operates in a global market with offices and partners in more than 30 countries.

Find more information at www.eposaudio.com

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