

PRESS RELEASE



EPOS launches premium products line-up introducing THE POWER OF AUDIO to the modern workforce

March 2, 2020: The newly established audio brand, EPOS, today unveils a range of co-branded EPOS | SENNHEISER products for professionals looking for audio solutions that adapt to their busy lifestyle through versatility, outstanding audio quality and a stylish, contemporary design.

An enhanced audio experience

As the new premium audio brand on the market, and part of the Demant Group building on 115 years' experience in innovation and sound, EPOS launches four new headsets that support its mission in delivering superior audio quality and performance in sleek, stylish form factors. Today's flexible workforce demands versatile audio solutions that easily integrate with their devices - whether working at home, at the office or on the go - with the ability to multi-task being of high priority.

The new EPOS | SENNHEISER line-up boasts a number of features that respond directly to these needs. Building on the core of the brand's ADAPT product line, the four headsets are inspired by professionals who need to collaborate and work from several locations on different devices without ever compromising on style or crystal-clear audio, regardless of environment. Theis Moerk, Vice President of Product Management, Enterprise Solutions, comments: *"We are very proud to launch this new product range, which marks an important milestone in EPOS' journey as a new premium audio brand on the market. Each headset is a key component designed to empower the modern workforce by fusing advancing audio technology with high-quality craftsmanship and design."* The portable, wireless EPOS | SENNHEISER headsets all feature an advanced state-of-the-art Active Noise Cancellation (ANC) system that eliminates unwanted background noise to boost concentration and productivity in any sound environment - all while delivering a great audio

experience for both the speaker and listener. The headsets upgrade to further audio performance thanks to UC optimization, as well as multi-point connectivity that enables users to switch easily between devices by pairing two Bluetooth® devices simultaneously, thus enhancing both flexibility and versatility. Last but not least, each of the EPOS | SENNHEISER headsets are undergoing certification for Microsoft Teams to ensure an intuitive and streamlined experience. Theis Moerk comments:

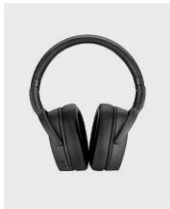
"The integration of Microsoft Teams is a true statement of our commitment to enable the modern professional to boost efficiency, increase collaboration and enable innovation. In an instant, users can launch the app via a dedicated button on the headset - activation has never been easier, and ensures that users can focus on the task at hand."

Ilya Bukshteyn, Partner Director, Microsoft Teams Devices at Microsoft Corp., adds: *"We are pleased to see that the new EPOS line-up of premium headsets will be Certified for and integrating with Microsoft Teams. This integration will provide our joint customers with the best possible audio quality and ability to use Teams meetings and calling quickly and easily, at home, at work, on the go, and everywhere in between."*

Uncompromising design

The new headsets all boast a sleek and sophisticated design crafted in high-quality materials that are made to be highly durable without ever compromising on a premium look and feel - perfect for the busy professional who wants one headset to satisfy both business and entertainment needs, whenever, wherever. Thanks to their ergonomic designs and attention to every detail, users can rely on a headset that last comfort even after hours of wearing, empowering performance whatever the task.

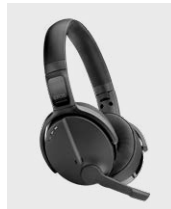
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ADAPT 360

Forming an integral part of the product range, the ADAPT 360 is specifically designed for professionals looking for a stylish headset that meets the demands of their busy lifestyle. Available in both black and white, the ADAPT 360 adapts to its wearer, and supports EPOS' mission in delivering superior audio quality and performance without compromising on a contemporary design.

The ADAPT 360 MSRP: €249 | \$269 | £219



ADAPT 560

With its unique design, the ADAPT 560 delivers extraordinary voice pick-up, quality and comfort, while adapting to the user's environment. Featuring an all new discreet foldable 'boom arm', the ADAPT 560 allows users to adapt to specific audio needs and functions instantly - whether folding the arm down to join a conference call on the move or up to concentrate while working. With two additional advanced microphones built into the boom arm itself, the ADAPT 560 is specifically designed to pick up voice-audio and ensures that quality is crystal-clear, no matter the type of call users take.

The ADAPT 560 MSRP: €299 | \$329 | £259



ADAPT 400

Introducing EPOS' first-ever wireless neckband headset, the ADAPT 400 Series presents a lightweight yet high performance headset that matches the needs of the flexible, modern-day workforce - a discreet alternative for busy professionals who don't necessarily want a full over-the-ear headset. Subtle vibrations for incoming calls and other notifications ensure that professionals will never miss a call and can stay on top of their workload, no matter where they are.

The ADAPT 460 and 460T MSRP: €299 | \$329 | £259



ADAPT 660

Fusing ground-breaking EPOS AI™ technology with sleek, contemporary design, ADAPT 660 is the first of its kind enabling voice pick-up through AI technology, thus emphasizing EPOS' ambition of staying forefront of what is technically possible, while never compromising on user-experience and ease. And, with Alexa Voice Assistant, professionals can stay organized - from planning meetings to adjusting schedules - ensuring seamless productivity when on the move. The ultimate audio companion for today's mobile workforce.

The ADAPT 660 MSRP: €399 | \$439 | £349

About EPOS

EPOS is an audio and video solution company developing and selling devices for business professionals and the gaming community. Based on leading and advanced technologies, the Danish founded company delivers high-end audio and video solutions with design, technology and performance as paramount parameters.

The establishment of EPOS is based on the decision to let the business segments of the joint venture - known as Sennheiser Communications - between Sennheiser Electronic GmbH & Co. KG and Demant A/S evolve in different set-ups. Alongside the

introduction of a new own-branded portfolio, EPOS continues to sell the current Sennheiser Communications portfolio co-branded as EPOS | SENNHEISER.

EPOS is part of the Demant Group - a world-leading audio and hearing technology group. As such, it builds on more than 115 years of experience of working with innovation and sound. With headquarters in Copenhagen, Denmark, EPOS operates in a global market with offices and partners in more than 30 countries.

Find more information at eposaudio.com

Global PR Manager, Enterprise, EPOS

Isabel Boyschau Hansen

T +45 7242 1752

ishn@eposaudio.com