

## PRESS RELEASE



EPOS: Introducing the ADAPT 560 headset for office professionals on the go – stay agile, achieve more

**March 2, 2020:** The newly established audio brand, EPOS, today announces the launch of a co-branded EPOS | SENNHEISER product range, and presents the ADAPT 560 Bluetooth® headset. Designed to integrate seamlessly into the lives of busy modern professionals, the ADAPT 560 unleashes users' potential, both when working inside and outside of the office. The ADAPT 560's unique design is tailored for those who require a versatile and flexible audio device that delivers extraordinary voice pick-up, audio quality and comfort, all while adapting to the user's environment.

As the new premium audio brand on the market and part of the Demant Group building on 115 years' experience in innovation and sound, EPOS meets the need of the modern workforce with the launch of the ADAPT 560 headset. Building on the features of the brand's ADAPT product line, the ADAPT 560 is inspired by professionals on the move who need to collaborate and work from several locations on different devices without ever compromising on style or crystal-clear audio, regardless of environment.



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### ADAPT audio your way

With a portable wireless design, the ADAPT 560 features an all new discreet foldable 'boom arm' that allows users to adapt to specific audio needs and functions in an instant – whether folding the arm down to join a conference call on the move, or up to concentrate while working. With two advanced microphones built into the boom arm itself, the ADAPT 560 is specifically designed to pick up voice-audio and ensures that quality is crystal-clear, no matter the type of call users take.

Whether at home, in the airport or at a busy office, the ADAPT 560 gives users full control of the audio they need to hear, empowering professionals to focus and remain productive regardless of their environment. With Active Noise Cancellation (ANC) the ADAPT 560 reduces background noise interference via an advanced four microphone array. The ADAPT 560 upgrades audio performance further with UC optimization, as well as multi-point connectivity enabling users to switch easily between devices by pairing two Bluetooth® devices simultaneously – ideal for the on-the-go, modern-day lifestyle. Last but not least, the ADAPT 560 is undergoing certification for Microsoft Teams to ensure an intuitive and streamlined experience, and activation couldn't be easier, as users can launch the app instantly via a dedicated button on the headset.

### Versatility at all times

The ADAPT 560 offers a sleek and premium audio solution for modern-day professionals who need flawless audio connectivity wherever they are. Users can enjoy superior comfort with the soft on-ear wearing style, and at the end of the day, the dual-foldable design with ear cups that rotate will fit neatly into a handy carry case. With a talk time of up to 41 hours, users can rely on a headset that allows total transition from work to pleasure, with lasting comfort even after hours of use. The ADAPT 560 is inspired by, and tailored to, the varied needs of professionals on the move, with the device offering versatility that matches user needs and working styles.

Learn more about the ADAPT 560 [here](#)

Learn more about the ADAPT Line [here](#)

### About EPOS

EPOS is an audio and video solution company developing and selling devices for business professionals and the gaming community. Based on leading and advanced technologies, the Danish founded company delivers high-end audio and video solutions with design, technology and performance as paramount parameters.

The establishment of EPOS is based on the decision to let the business segments of the joint venture – known as Sennheiser Communications – between Sennheiser Electronic GmbH & Co. KG and Demant A/S evolve in different set-ups. Alongside the introduction of a new own-branded portfolio, EPOS continues to sell the current Sennheiser Communications portfolio co-branded as EPOS | SENNHEISER.

EPOS is part of the Demant Group – a world-leading audio and hearing technology group. As such, it builds on more than 115 years of experience of working with innovation and sound. With headquarters in Copenhagen, Denmark, EPOS operates in a global market with offices and partners in more than 30 countries.

Find more information at [eposaudio.com](https://eposaudio.com)



### Price

The ADAPT 560 MSRP:  
€299 | \$329 | £259

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