

EPOS Breathes new Life into Legendary EPOS SENNHEISER GSP 600 Series, Delivering a New Look to Timeless Audio Tech

Copenhagen, Denmark – Aug. 24, 2020 – <u>EPOS</u> reveals the newly branded premium audio company's second and third gaming products since unveiling its global gaming campaign, the EPOS I SENNHEISER GSP 601 and GSP 602 wired closed acoustic gaming headsets, delivering revamped colorways for unique gaming setups. Furthering the success of EPOS | SENNHEISER's staple GSP 600 performance-oriented gaming headset, both the GSP 601 and 602 offer high, crisp audio fidelity, clarity and exceptional realism for gaming sessions. Designed for quality and aesthetic-minded gamers, the headsets boast the GSP 600's beloved ergonomic design paired with modern and refreshing color palettes.

Refreshed colors

While standard gaming headsets file into the standard black-on-black motif, the EPOS | SENNHEISER GSP 601 and GSP 602 break the mold with fresh new colors to personalize any gaming space. The GSP 601 boasts sleek white features paired with cool black accents and interchangeable copper-colored side plates. The GSP 602 adds unique flair with gloss navy exteriors set against bold brandy-colored around-ear coupling pads.

Features that unleash the game

Built with the same legendary features as the highly successful GSP 600, the GSP 601 and GSP 602 both offer durable and thoughtful design that combined with the EPOS | SENNHEISER's audio technology delivers that competitive edge. Both models boast ergonomic leatherette earpads with adjustable pressure to ensure sound attenuation even in the noisiest environment.

Crisp communication for the competitive edge

Each headset's flexible boom arm microphone delivers broadcast-quality audio designed for passive background noise reduction, paired with a lift-to-mute feature for crystal-clear team communication. Similarly, the right outer earcup is equipped with a smooth volume adjustment wheel for on-the-fly adjustments. The GSP 601 and GSP 602 headsets follow the GSP 600 series for full in-game immersion, where mere seconds make the difference between winning or losing.

Multi-platform flexibility

The GSP 601 and GSP 602 headsets use an interchangeable one or two-prong 3.5 mm cable to connect to PC, Mac, PS4, Xbox One, Nintendo Switch and all other consoles and mobile devices with a 3.5 mm jack input.

Clean, modern design

Just like every other component of their setups, tasteful gamers want stylish audio options that deviate from the repetitive design of prototypical gaming headsets. Now gamers can take their gaming stations to the next dimension with uncompromised proprietary engineering dedicated to The Power of Audio.

"With the GSP 600, I can pick up on all kinds of sounds that I'd missed with other headsets – I feel invincible! The different designs look great on stream –the blue one is amazing." – Morten, professional Clash Royale player, SK Gaming

"Since the moment it was released, the GSP 600 has been my favorite headset by a long way. I love the fresh new colors, too. Can't wait to get my hands on a blue one." **MSL, professional CS: GO player, North**



PRESS RELEASE

Price and availability

The EPOS I SENNHEISER GSP 601 and GSP 602 are now available on <u>eposaudio.com/gaming</u> at a suggested retail price of \$219 USD/\$279 CAD.

About EPOS

EPOS is an audio and video solution company developing and selling devices for business professionals and the gaming community. Based on leading and advanced technologies, the Danish founded company delivers high-end audio and video solutions with design, technology and performance as paramount parameters.

The establishment of EPOS is based on the decision to let the business segments of the joint venture – known as Sennheiser Communications – between Sennheiser electronic GmbH & Co. KG and Demant A/S evolve in different setups. Alongside the introduction of a new own-branded portfolio, EPOS continues to sell the current Sennheiser Communications portfolio co-branded as EPOS I SENNHEISER.

EPOS is part of the Demant Group – a world-leading audio and hearing technology group. As such, it builds on more than 115 years of experience of working with innovation and sound.

With headquarters in Copenhagen, Denmark, EPOS operates in a global market with offices and partners in more than 30 countries.

Find more information at <u>www.eposaudio.com</u>

###

EPOS Global PR contact:

Poppy Byron poby@eposaudio.com